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RAFFLES COLLEGE OF HIGHER EDUCATION DEFIES THE DEFINED AT ITS JUNE 2018 GRADUATION EXHIBITION, FASHION SHOWCASE, AND AWARDS CEREMONY



SINGAPORE – At Raffles College of Higher Education (Raffles Singapore), we are encouraged to THINK out of the box. The box DEFINES structures, boundaries, and limits. To breakthrough, the DEFINED needs to be CHALLENGED.

This June, Raffles Singapore defies the defined in the following disciplines:

1. FASHION DESIGN

The launch of **inaugural Sophie Hallette Design Challenge Asia 2018** and crowning of the Best of Best on 12 June 2018.

Students in Raffles-Coventry University's Bachelor of Arts (Honours) in Fashion programme were challenged to incorporate Sophie Hallette tulle and lace in their graduation collections in exquisite and innovative ways. Winner of the inaugural Sophie Hallette Design Challenge Asia 2018 will be featured in the Sophie Hallette's annual laces and tulle catalogue, alongside with Prada, Dolce & Gabbana, and other design houses using Sophie Hallette's laces and tulle.



Raffles Fashion Designers Ma Renee Angela Esquillo De GUZMAN, Vivien VERONICA, and CHEN Yiling were the finalists for inaugural Sophie Hallette Design Challenge Asia 2018 after their presentation to Mr Vishal Advani of NJ Bhagwan, representative of Sophie Hallette.



*Model loading fee applies.



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The overall winner will be announced at the Raffles Graduation Fashion Showcase on **12 June 2018**.

An initiative by NJ Bhagwan, and designed by Raffles College of Higher Education.

2. INTERIOR AND PRODUCT DESIGNS

Singapore River's Street Furniture Design Project was embarked on by Singapore River One, Goldbell Group and Raffles College of Higher Education with the aims of showcasing the talents of our youth designers as well as to elevate the vibrancy of the Singapore River precinct.

Raffles Interior and Product Designers were invited to design functional seating for visitors to the precinct. The designs were also themed to showcase the contrast between the river's rich heritage and future modernism.



Panel of Judges: Mr Rainer TENIUS, Board member of SRO, Mr Don LIM, Exco member of Singapore Furniture Industries Council (SFIC), Mr Jason CHEN, Director for Place Management, Urban Redevelopment Authority, and Ms Janice WAN, Senior Manager for Marketing and Communications, Goldbell Group.

All 14 submissions will be unveiled at the Raffles Graduation Exhibition, and selected design(s) will be installed along Singapore River by the last quarter of 2018.

The projected is presented by Singapore River One, proudly supported by Goldbell Group, and designed by Raffles College of Higher Education.

3. GRAPHIC AND FASHION DESIGNS

Raffles Fashion Designers were challenged by HP Singapore to use a material different from fabric in this design project using the HP Indigo Print on DuPont Tyvek.

Transforming eight HP Indigo Prints on DuPont Tyvek into six avant-grade dresses that bring out the vibrant colours of HP Indigo printing technology and durability of the DuPont Tyvek redefines the boundaries of fashion design for these budding Raffles Designers.



These dresses will be on display at Fairmont Hotel from **12 to 13 June 2018**, and at Raffles Concierge (51 Merchant Road) **from 18 June 2018 onwards**.

A project by HP Singapore, and designed by Raffles College of Higher Education.

Besides the above national and industry projects for Raffles Designers and Marketers to hone their design thinking skills, Raffles Singapore is proud to highlight the achievements by other graduates from this 203 Advanced Diploma and Bachelor graduates:

4. RECEPIENTS OF COVENTRY UNIVERSITY'S FIRST CLASS HONOURS AND TUTOR'S PRIZE AWARDS

Together with Coventry University, **Top Modern University** and ranked **13**th **in Guardian University Guide 2019**, Professor Judith MOSSMAN, Pro-Vice Chancellor, will officiate the Awards Ceremony on **13 June 2018**. The awards were conferred to these outstanding Raffles Designers and Marketers after the rigorous academic assessment by the following panel of External Examiners:

Sarah Ann KENNEDY	Vicki DEAN
Course Leader in Animation	Subject Leader: Foundation Year
Senior Lecturer	Arts, Science & Technology
University of Central Lancashire, UK	University of Northampton, UK
Douglas GITTENS Lecturer/Senior Lecturer School of Architecture Design and the Built Environment Nottingham Trent University, UK	Larisa BLAZIC Senior Lecturer School of Media, Arts and Design University of Westminster, UK

Bachelor of Arts with Honours in Fashion			
 DE GUZMAN, Ma. Renee Angela Esquillo LEE, Chang Hin LEE, Pui Yen NATALIA, Cindy SHEN, Jialing 	 6. SHUAI, Sicheng 7. TAN , Pei Mun 8. VERONICA, Vivien 9. WIRAWAN, Florencia Devina 		
Bachelor of Arts with Honours in International Fashion Business			
1. KIM , Min Woo	2. LEONG, May Yue		
Bachelor of Arts with Honours in Interior Design			
 MARLECHA, Harish Lakshiya MURALI , Ananya 	3. GREWAL, Gurleen		
Bachelor of Arts with Honours in Product D	esign		
1. FAUST, Leon	2. CHOI, Ikheon		
Bachelor of Arts with Honours in Graphic Design			
1. RASAK , Ardine Devina			
Bachelor of Arts with Honours in Illustrations and Animation			
1. TANDRA, Ceileen Syamriani			

In summary, the graduation outcome is a high **17% First Class Honours**:

Degree Classification	Percentage
First Class	17%
Second Class, Upper	37%
Second Class, Lower	30%
Third Class	16%

Besides recognising graduates with high academic achievements, both Coventry University and Raffles Singapore also acknowledged students who demonstrated the most growth during their course of study in their respective programmes.

The recipients of the Tutor's Prize Awards are:

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LEE Chang Him		
Bachelor of Arts with Honours in Fashion		
CHIN Yu-Chen		
Bachelor of Arts with Honours in International Fashion Business		
Ananya MURALI		
Bachelor of Arts with Honours in Interior Design		
Leon FAUST		
Bachelor of Arts with Honours in Product Design		
Ardine Devina RASAK		
Bachelor of Arts with Honours in Graphic Design		
VAZ Nasya Anthony		
Bachelor of Arts with Honours in Digital Media		
Ceileen Syamriani TANDRA		
Bachelor of Arts with Honours in Illustrations and Animation		

5. MOST PROMISING GRADUATES OF RAFFLES SINGAPORE

With the support from the creative industry partners, Raffles Singapore continues to remain relevant in grooming the next generation of promising designers and marketers to join this industry upon their graduation. To build a strong foundation for these Advanced Diploma graduates to progress seamlessly to their undergraduate studies and the workforce in future, we have the following industry partners to judge the commercial viability of these graduates' final year projects:

a. Best Collections for Advanced Diploma in Fashion Design

Judged by Ms CHIANG Xiaojun, Raffles Fashion Designer and Founder of Bewarp Design Studio / Pleatation, Mr Luke Elijah LIM, Founder of To-A-Tee, Mr. John LIM, Raffles Fashion Designer and Founder of Fashion Lab / LVER, and Mrs Eelyn TANG Pulham, Fashion Director, Yu Apparel Pte Ltd. The top collections for Advanced Diploma in Fashion Design are:



b. Best Marketing Business Idea Award

Judged by Ms Christy WONG, Fashion Director, Metro Pte Ltd, Mr Raye PADIT, Founder of Connected Threads Asia, and Ms Shireena Shroff MANCHHARAM, Founder House of Sheens Pte Ltd, for Best Marketing Business Idea.

REVOLVE	 CHO Yae Jin Gayathri GANESH Samiksha JAIN LEE Jeongwoo
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c. Top Student Awards for Advanced Diploma

Students who consistently excelled in their studies in their respective Advanced Diploma programmes stand to receive the Top Student Awards. The recipients of the Top Student Awards are:

Hanna BELLA

Advanced Diploma in Fashion Marketing and Management

KULKARNI Pratiksha Prasad

Advanced Diploma in Interior Design

Regina KUA Siok Mei

Advanced Diploma in Visual Communication Design

CHOU Min-Hsuan

Advanced Diploma in Digital Media Design

Our students' achievements are possible only by challenging the defined. This is a testament to our belief that *Success is not a coincidence*. *Success is by Design*!

For more information, please contact us at Editor@Raffles-Education-Corporation.com

or

visit www.StudyatRaffles.com/gradbook/Jun2018.

Success by Design



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